

BMW
GROUP



„DIE LEBENSWERTE STADT DER ZUKUNFT – URBANE MOBILITÄT AUS SICHT EINES OEM.“

Frank Hansen, Unternehmensstrategie
Nachhaltigkeit, Mobilität | BMW Group

SHAPING SUSTAINABLE MOBILITY. TOGETHER.

MOBILITY TRANSFORMATION Collaborative and community-based.

Explore & understand mobility needs.

Collaboration with cities and academia to test
and pilot scaleable solutions.

Raise needs-oriented potential
for sustainable mobility

TRAFFIC MANAGEMENT



Reservation –
Based Mobility, CN



Smart City Travel,
NL



MINI Sharing, EU



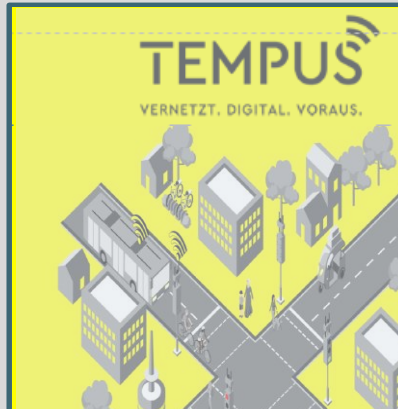
Needs-based
Multimodality, DE



BMW i Vision AMBY



SHUTTLE4Y, DE



Urban Automated Road Traffic Pilot,
DE

ELECTRIC ECOSYSTEM



Charge & Repark, NL



ChargeNow



HeyCharge, DE



Green driving, CN



Urby LEAFS, DE



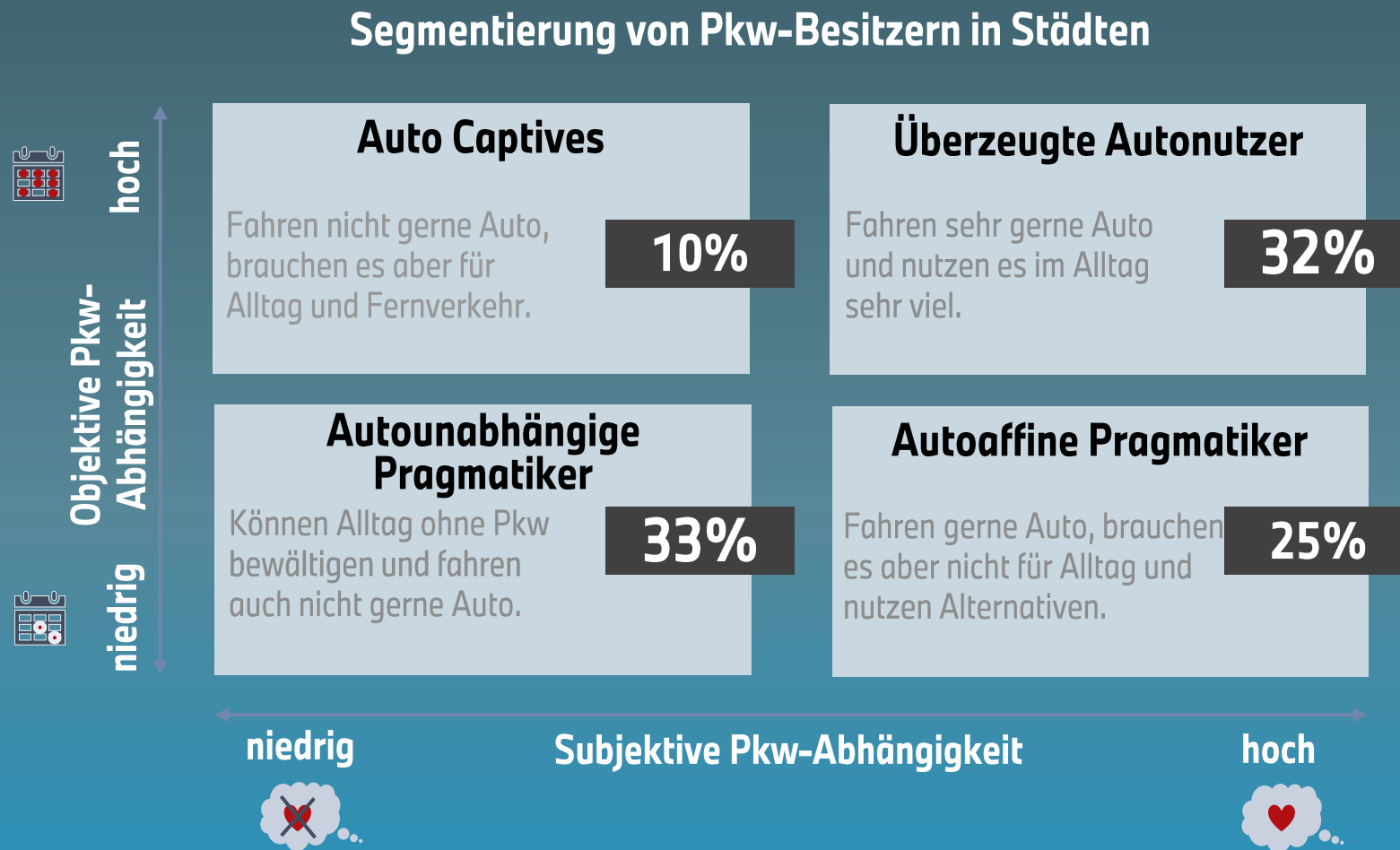
Vehicle-2-Grid, NL



ChargeLab, USA

TO IMPROVE QUALITY OF INDIVIDUAL MOBILITY WHILST
MINIMISING THE IMPACT ON ENVIRONMENT AND SOCIETY.

INSIGHT MOBILITÄTSBEDÜRFNISSE: EIN DRITTEL DER AUTOBESITZER IN STÄDTEN MIT GUTEM MOBILITÄTSANGEBOT WILL UND BRAUCHT EIN AUTO. EIN DRITTEL NICHT.



 Berlin
 München
 San Francisco
 Shanghai

n=1432 Autobesitzer

WE ARE COOPERATING WITH CITIES.

Rotterdam

Advancing a sustainable electric ecosystem



Munich

Multimodality for liveable neighbourhoods



Los Angeles

Supporting a car-dependent city to become sustainable



Beijing

Digital solutions for a rapidly growing mobility demand



4 CITIES 4 VISIONS





Munich